



Agency and
Individual Contributor
Partnership Guide
2026 / 2027



About Us

Invest empowers individuals through insurance education, financial literacy, and risk management while encouraging the next generation to pursue a career in the insurance industry.

Focus Areas



Insurance Education

Delivering engaging and creative introductions to insurance—an essential element of financial literacy now required for high school graduation.



Career Awareness

Connecting students with insurance professionals through in-person experiences that highlight diverse career opportunities in the industry.



Scholarships

Providing collegiate and classroom-to-career scholarships that support and encourage future leaders in insurance.



Join Us Today

Invest is a 501(c)(3) nonprofit dedicated to advancing insurance education and career awareness. Your support empowers the next generation of insurance professionals through engaging curriculum, classroom experiences, career exploration and scholarships.



Partnership Levels

\$2,500+ Diamond | Industry Champion

Lead the future of the insurance industry with top-tier recognition while helping expand insurance education and career awareness nationwide.

\$1,000 Gold | Community Advocate

Support meaningful student engagement and help introduce insurance education and career pathways to more classrooms.

\$500 Silver | Friend of Invest

Help inspire students to explore insurance careers and support the growth of insurance education nationwide.

Partnership Benefits

\$2,500+ Industry Champion | Diamond Level

Lead the future of the insurance industry with top-tier recognition while helping expand insurance education and career awareness nationwide.

Inclusion in dedicated press release recognizing Invest agency partners and individual contributors that is distributed to 25,000+ agencies and key industry leaders.

Public recognition on the Invest website - with option to hyperlink your company - viewed by educators, students, insurance agencies, carriers, industry groups and technology companies nationwide.

An individual Partner Spotlight on Invest LinkedIn page followed by over 1,000 industry professionals, educators, students and more with option to choose date of your featured post.

Inclusion in the Invest Annual Partner Meeting (virtual).

Exclusive access to Invest national program events, volunteer opportunities and student-focused experiences.

Exclusive access into private Invest Alumni LinkedIn Group (new).

Provided quarterly Invest Chairperson report highlighting programming initiatives, new partnerships and additional developments.

Access to Invest Learning Management System.



Partnership Benefits

\$1,000 Community Advocate | Gold Level

Support meaningful student engagement and help introduce insurance education and career pathways to more classrooms.

Inclusion in dedicated press release recognizing Invest agency partners and individual contributors that is distributed to 25,000+ agencies and key industry leaders.

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Provided quarterly Invest Chairperson report highlighting programming initiatives, new partnerships and additional developments.

Access to Invest Learning Management System.



Partnership Benefits

\$500 Friend of Invest | Silver Level

Help inspire students to explore insurance careers and support the growth of insurance education nationwide.

Inclusion in dedicated press release recognizing Invest agency partners and individual contributors that is distributed to 25,000+ agencies and key industry leaders.

Public recognition on the Invest website - with option to hyperlink your company - viewed by educators, students, insurance agencies, carriers, industry groups and technology companies nationwide.

Inclusion in the Invest Annual Partner Meeting (virtual).

Exclusive access to Invest national program events, volunteer opportunities and student-focused experiences.

Quarterly updates from the Invest Chairperson, featuring program highlights, new partnerships, and key developments.

Access to Invest Learning Management System.



Partnership Benefits

\$250+ Friend of Invest | Silver Level

**Individual Contributors Only*

Drive access to insurance education and early career exploration across classrooms nationwide.

Inclusion in press release distributed to 25,000+ agencies and key industry leaders recognizing your commitment to insurance education and talent development across the insurance industry.

Public recognition of your name on the Invest website.

Inclusion in the Invest Annual Partner Meeting (virtual).

Exclusive access to Invest's national events, volunteer opportunities and student engagement experiences.

Quarterly updates from the Invest Chairperson, featuring program highlights, new partnerships, and key developments.



Thank You

We sincerely appreciate your partnership as we inspire, educate and empower the next generation of leaders to discover a future in the insurance industry.

Together, we are building a stronger, more resilient future...one student at a time!

With Gratitude,

Whitnee Dillard

Executive Director, Invest

Nancy Nicklow

Chair, Invest

www.investprogram.org

