

5 EASY STEPS TO PARTICIPATE IN A CAREER DAY!

1 SELECT A SCHOOL

If you don't have a direct connection, reach out through your network, a local business group or your customer base to find one.

No connections? Contact Invest at info@investprogram.org for help.

2 SEND AN EMAIL OR CALL

Express your interest in speaking at a career day. If you don't have a specific contact, get in touch with the school's Career Technical Education (CTE) Coordinator, Guidance Counselor, Principal or Vice-Principal.

3 REMAIN IN CONTACT

Set a specific date and time to speak and be sure to follow up with your contact two weeks prior to your presentation date.

4 CREATE AND SEND FLYERS

This will ensure students and their parents are aware of your speaking date. Ask the school or organization to post and/or email the flyer.

Invest has a sample flyer you can use on the career day toolkit page.

5 PERSONALIZE YOUR PRESENTATION

Invest has two insurance career presentations that you can download and customize on the career day toolkit page.



Visit our Career Day Toolkit
for more helpful resources
www.investprogram.org/toolkit