

CAREER DAY

PRESENTATION PREP TIPS



- ➔ Ask school contact to publicize your speaking engagement. You can use the fillable speaker flyer on the Career Day Toolkit page.
- ➔ Be prepared to tell students about your insurance career journey.
- ➔ Review and revise your presentation as needed. Consider using some of the Invest career videos available on the Career Day Toolkit page.
- ➔ Coordinate audio-visual needs in advance. Ask what type of equipment they use for presentations and if you can use your own computer to present. Otherwise, send them your presentation ahead of time and be sure to bring it also on a flash-drive.
- ➔ Print any handouts you may want to bring. Consider including an Invest career handout available on the Career Day Toolkit page.
- ➔ Confirm your speaking date and time at least a few days before your presentation with your school contact.
- ➔ Bring your business cards but don't bring any sales literature (schools dislike vendors advertising to students).
- ➔ Arrive early and make sure the audio-visual equipment is ready and working properly.
- ➔ Encourage students to ask questions...

AND HAVE FUN!



Visit our Career Day Toolkit
for more helpful resources
www.investprogram.org/toolkit