CHOOSE TO INVEST

Help us continue to fulfill our mission to improve insurance literacy of students and attract diverse new talent to the industry. Invest’s spirit comes from our hundreds of industry volunteers, teachers, and graduates. Our strength comes from the companies, foundations, and industry groups who support this amazing program both financially and through volunteer efforts.

We Rely Solely on Tax-deductible Contributions

A 501©(3), Invest receives generous financial support from insurance companies, agents and organizations from across the country. Your donation helps us support the insurance industry and our independent agencies with their staffing needs. Invest provides high school and college outreach, an online insurance curriculum, program development, textbooks, partnership opportunities, volunteer engagement and scholarships, all to bring the next generation of insurance professionals to you.

To make a 100% tax deductible contribution, please visit: www.investprogram.org

Contact: Deborah Pickford at Deborah.Pickford@iiaba.net
Mail your donation to Invest at: 127 S. Peyton Street, Alexandria, VA 22314

CHOOSE YOUR LEVEL OF SUPPORT

Valedictorian ($15,000 and up)
Receive the following recognition and All Honor Roll + All Salutatorian

High Schools
Access to hundreds of high school classrooms to educate students about insurance and connect with your future potential workforce.

Board of Directors
A seat on the Invest Board of Directors and a direct impact on developing and training the next generation of insurance leaders through policy making and scholarships.

Big I
Integration with exciting new ‘Big I’ education and training programs, including ‘Big I’ Hires, the Diversity Council, and the Agents Council on Technology (ACT).

Comparative Rater
The option of having your company listed on the comparative rater used by Invest students to learn how to quote insurance policies.

Salutatorian ($7,500 to $14,999)
Receive the following recognition and All Honor Roll

Public Visibility
Public visibility and public relations opportunities, including announcements.

Conference
An invitation to the Big ‘I’ Legislative Conference held every Spring in Washington, D.C.

Honor Roll ($15,000 and up)
Receive the following recognition

Recognition
Acknowledgement in our publications and any related press releases.

Online and Print
Visibility on the Invest website and social media channels such as Facebook and Twitter. Corporate logos on meeting signage.