



# 2025 Partnership Opportunities



# About Us

Invest empowers individuals through insurance education, financial literacy, and risk management while encouraging the next generation to pursue a career in the insurance industry.

## Focus Areas



### Insurance Education

Delivering engaging and creative introductions to insurance—an essential element of financial literacy now required for high school graduation.



### Career Awareness

Connecting students with insurance professionals through in-person experiences that highlight diverse career opportunities in the industry.



### Scholarships

Providing collegiate and classroom-to-career scholarships that support and encourage future leaders in insurance.



# Join Us Today

Invest is a 501(c)(3) nonprofit dedicated to advancing insurance education and career awareness. Your support empowers the next generation of insurance professionals through engaging curriculum, classroom experiences, career exploration and scholarships.



## 2025 Partnership Levels

### **\$20,000 Diamond | Industry Champion**

Lead the future of the insurance industry with top-tier recognition while helping expand access to insurance education and strengthening the insurance talent pipeline.

### **\$15,000 Gold | Innovation Partner**

Play a vital role in advancing insurance education while elevating your brand's presence across the industry.

### **\$10,000 Silver | Emerging Talent Leader**

Help spark early insurance career awareness guiding students to the starting point of their career journey.

### **\$5,000 Bronze | Insurance Advocate**

Drive access to insurance education and early career exploration across classrooms nationwide.

# Partnership Benefits

## \$20,000 Diamond | Industry Champion

**Lead the future of the insurance industry with top-tier recognition while helping expand access to insurance education and strengthening the insurance talent pipeline.**

Exclusive Invest press release highlighting your support of the National Invest Program distributed to over 25,000 agencies nationwide along with key insurance companies and industry publications.

Public recognition on the Invest website and quarterly newsletter viewed by insurance agencies, carriers, industry groups, technology companies, educators and students.

Company partner spotlight on Invest's LinkedIn page connected to various insurance companies and professionals with option to choose date of featured post.

Public recognition at Invest's annual fall fundraiser event.

Opportunity to contribute to an Invest webinar focused on future talent.

Virtual or in-person workshop/presentation hosted by Invest staff for your company.

Exclusive access to Invest national program events, volunteer opportunities and student-focused experiences.

Inclusion in the Invest Annual Partner Meeting (virtual, fall).

Exclusive access into private Invest Alumni LinkedIn Group (new).

Provided quarterly Invest Chairperson report highlighting programming initiatives, new partnerships and additional developments.





# Partnership Benefits

## \$15,000 Gold | Innovation Partner

**Play a vital role in advancing insurance education while elevating your brand's presence across the industry.**

Inclusion in dedicated multi-partner press release highlighting your support of the National Invest Program distributed to over 25,000 agencies nationwide along with key insurance companies and industry publications.

Public recognition on the Invest website and quarterly newsletter viewed by insurance agencies, carriers, industry groups, technology companies, educators and students.

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Inclusion in company partner spotlight of Invest partners on LinkedIn page connected to various insurance companies and professionals.

Exclusive access to Invest company partner events, volunteer opportunities and student-focused experiences.

Exclusive access into private Invest Alumni LinkedIn Group (new).

Invitation to the Invest Annual Partner Meeting (virtual, fall).

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# Partnership Benefits

## \$5,000 Bronze | Industry Advocate

**Drive access to insurance education and early career exploration across classrooms nationwide.**

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Public recognition on the Invest website viewed by insurance agencies, carriers, industry groups, technology companies, educators and students.

Inclusion in company partner spotlight of Invest partners on LinkedIn page connected to various insurance companies and professionals.

Invitation to the Invest Annual Partner Meeting (virtual, fall).

Provided quarterly Chairperson Report providing insights into significant developments and ongoing programming efforts.



# Thank You

We sincerely appreciate your partnership as we inspire, educate, and empower the next generation of leaders to discover a future in the insurance industry.

Together, we are building a stronger, more resilient future—one student at a time!

With Gratitude,

*Whitnee Dillard*

Executive Director, Invest

*Nancy Nicklow*

Chair, Invest

[www.investprogram.org](http://www.investprogram.org)

