



Sample Introductory E-Mail from Agent to School / Organization

Dear **(Name of contact)**:

Students today have so many choices when it comes to selecting a career when they graduate from high school or college. But young people rarely think about joining the risk management and insurance industry, and that's unfortunate because we have lots of fantastic job opportunities with good pay and benefits.

My name is **(Xxxxxxx)** and I'm an insurance professional in our **(name of town)** community. I would love to have an hour of your classroom time to speak with your students about insurance careers, what type of training they need to succeed, the terrific benefits we offer, and how students can easily get involved.

Did you know that insurance is a billion-dollar industry, and over 450,000 jobs will open up over the next 5 years? Insurance jobs offer good salaries, flexibility, stability, and portability, and there are endless opportunities for advancement.

We have a great need for actuaries, customer service staff, claims handlers, insurance agents, and even drone pilots! The opportunities are endless, and we'd like to tell your students how they can get involved. You don't even have to have a college degree to work in insurance and there are so many education and training programs available for young people.

Please let me know if you can work me into your busy schedule; I would love to connect with your class about these career opportunities. Please contact me at **(phone number)** or **(e-mail address)**.

Thank you,

(Agent's Name)

