

Introduction to The National Invest Program

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www.investprogram.org



Helping young people succeed through insurance education, free resources for educators, and scholarships – with an emphasis on diversity.



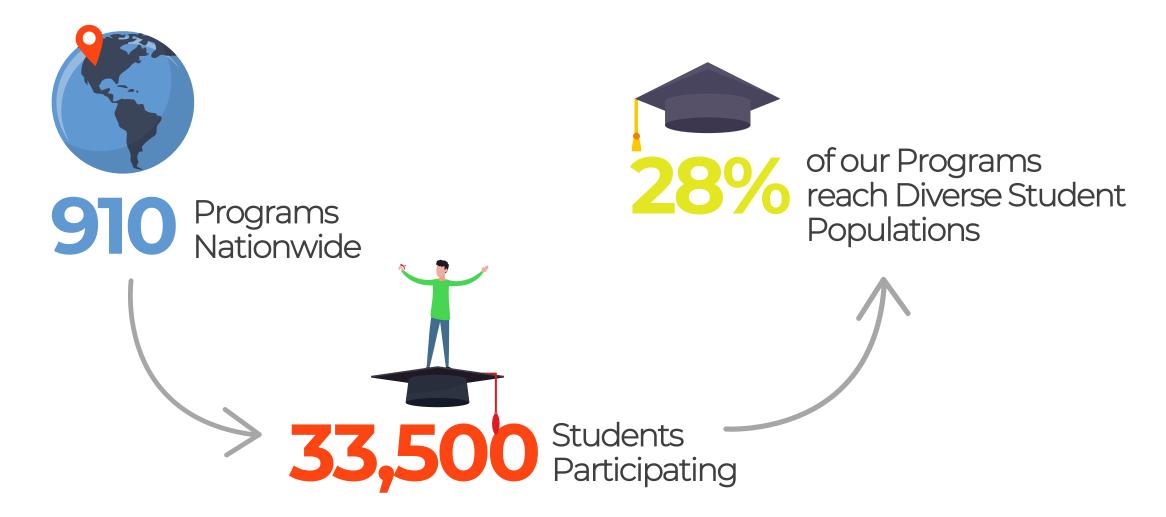


Helping insurance agencies and companies grow and succeed by training a new generation of young professionals.





We are working to reach new schools everyday





Bringing Diverse Talent to the Industry

 Attracting the best talent to our industry requires that broaden our outreach to include many people underrepresented in the insurance industry.



- > Partnering with companies, associations and agencies who believe diversity is good for business growth.
- We have relationships with several insurance commissioners who understand the value of having a highly trained, diverse workforce.



- ➤ Invest is working closely with Maryland, Louisiana insurance departments –North Carolina insurance commissioner is also interested in partnering with **Invest**.
- Supporting non-profit, diverse organizations who are focused on workforce development for underserved communities.

Grassroots Outreach

- Opportunities for insurance professional volunteers to interact with students in classrooms across the U.S.
- Volunteers, agency and company professionals partner work with teachers so students get real-life perspective, through field trips, job shadow events and internships.
- Invest and its volunteers spread the word about the insurance industry with a sharper focus on careers in technology and entrepreneurship.





How Invest Supports Classrooms

- Free resources for high school and college educators to teach insurance and career preparation in the classroom.
- Connects insurance company and agency volunteers to classrooms for teaching and presentations.
- Offer a hands-on approach to help students establish marketable skills for entry-level opportunities in insurance.
- Revamped our insurance education presentations and added new video content and infographics to make insurance learning more relevant to a new generation.



Assistance from Invest and experienced teachers



Online games and lessons



Printed textbooks and access to an e-Book (high-school level)



Comparative rater to learn how to quote an insurance policy



Teacher's guide with resources all in one place



Guest speakers



Lesson plans, including quizzes, tests and discussion questions



Scholarship applications for students participating in Invest





Tailored to fit a Teacher's Schedule

- 12 Online Chapters, a sample lesson plan, discussion questions, short quizzes and interactive games.
- Comparative rater, agency management software to learn how to create a policy.
- Volunteers help students understand concepts, business skills, résumé building, developing a LinkedIn profile and connections to internship and career opportunities.
- Schools have the option to incorporate Invest into current business or finance classes or teach Invest for a semester or a year.



How You Can Get Involved with Invest

Donate – your tax-deductible contributions support our teachers, our students, and our programs. <u>www.investprogram.org</u>

CALLTO

Spread the Word – we are the best kept secret in the insurance industry. We are happy to set up webinars to walk you, and others, through our resources. Let your colleagues know that Invest is working for you.

Get more involved in your community by starting a new Invest program or presenting to a class – volunteer as a career day speaker or teach a basic insurance class. See your potential future hires in classroom. Become a mentor.

Engage with us on social media – To learn more about Invest, follow us on Facebook and Twitter.





www.investprogram.org

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How Can Invest Support You?



