



Introduction to
The National Invest Program

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A photograph of a classroom scene. A female teacher with long dark hair, wearing a light-colored button-down shirt, stands in the center-right, smiling and talking to a group of students. The students are seated at wooden desks, some looking towards the teacher. The background shows a whiteboard and classroom posters. The overall lighting is soft and natural.

Our Mission

Invest educates, prepares and attracts diverse young people to new, exciting opportunities and career paths in insurance.

Helping young people succeed through insurance education, free resources for educators, and scholarships – with an emphasis on diversity.



Helping insurance agencies and companies grow and succeed by training a new generation of young professionals.





We are working to reach new schools everyday



910 Programs Nationwide



28% of our Programs reach Diverse Student Populations



33,500 Students Participating



Bringing *Diverse Talent* to the Industry

- Attracting the best talent to our industry requires that broaden our outreach to include many people underrepresented in the insurance industry.



- Partnering with companies, associations and agencies who believe diversity is good for business growth.
- We have relationships with several insurance commissioners who understand the value of having a highly trained, diverse workforce.



- Invest is working closely with Maryland, Louisiana insurance departments –North Carolina insurance commissioner is also interested in partnering with **Invest**.
- Supporting non-profit, diverse organizations who are focused on workforce development for underserved communities.

Grassroots Outreach

- Opportunities for insurance professional volunteers to **interact with students in classrooms** across the U.S.
- Volunteers, agency and company professionals partner work with teachers so students get **real-life perspective**, through field trips, job shadow events and internships.
- Invest and its volunteers spread the word about the insurance industry with a sharper **focus on careers** in technology and entrepreneurship.



How Invest Supports Classrooms

- **Free resources** for high school and college educators to teach insurance and career preparation in the classroom.
- Connects insurance company and agency volunteers to classrooms for teaching and presentations.
- Offer a hands-on approach to help students establish marketable skills for entry-level opportunities in insurance.
- Revamped our insurance education presentations and added new video content and infographics to make insurance learning more relevant to a new generation.



Assistance from Invest and experienced teachers



Printed textbooks and access to an e-Book (high-school level)



Teacher's guide with resources all in one place



Lesson plans, including quizzes, tests and discussion questions



Online games and lessons



Comparative rater to learn how to quote an insurance policy



Guest speakers



Scholarship applications for students participating in Invest



Tailored to fit a Teacher's Schedule

- 12 Online Chapters, a sample lesson plan, discussion questions, short quizzes and interactive games.
- Comparative rater, agency management software to learn how to create a policy.
- Volunteers help students understand concepts, business skills, résumé building, developing a LinkedIn profile and connections to internship and career opportunities.
- Schools have the option to incorporate Invest into current business or finance classes or teach Invest for a semester or a year.

How You Can Get Involved with Invest

Donate – your tax-deductible contributions support our teachers, our students, and our programs. www.investprogram.org

Spread the Word – we are the best kept secret in the insurance industry. We are happy to set up webinars to walk you, and others, through our resources. Let your colleagues know that Invest is working for you.

Get more involved in your community by starting a new Invest program or presenting to a class – volunteer as a career day speaker or teach a basic insurance class. See your potential future hires in classroom. Become a mentor.

Engage with us on social media – To learn more about Invest, follow us on Facebook and Twitter.

CALL TO
ACTION



www.investprogram.org

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How Can *Invest* Support You?

