

5 Easy Steps to Connect with a Local Classroom or Organization to Participate in a Career Day

1. **SELECT YOUR SCHOOL** — If you don't have a connection, reach out through your local network, business group or customer base to find one. *No connections?* Then reach out to **Invest** at info@investprogram.org and we'll connect you with a school or organization on your behalf.
2. **SEND AN EMAIL OR CALL THE SCHOOL OR ORGANIZATION** — expressing your interest in speaking at a Career Day. If you don't have a specific contact, **Invest** suggests contacting the Career Technical Education (CTE) coordinator at that school. If they don't have a coordinator, reach out to the principal or vice-principal.
3. **FOLLOW UP WITH YOUR CONTACT IF THERE'S NO RESPONSE** — Once you set a date, confirm with the school or organization contact two weeks out from your presentation date.
4. **SEND A COPY OF YOUR STUDENT-PARENT FLYER** —to make them aware of your speaking date and ask the school or organization to post that flyer. **Invest** has *sample flyer* you can use on our website **Resources** page.
5. **REVIEW THE INVEST PRESENTATION AND PERSONALIZE YOURS** — **Invest** has two insurance *career presentations* that are easy to download on our website. Feel free to personalize the presentation you choose.

