



SAMPLE CAREER DAY INTRODUCTORY EMAIL FROM AGENT

Dear (Name of contact),

My name is (XXXXX) and I'm an insurance professional in the (name of town) community. I would love to have an hour of your classroom time to speak with your students about insurance careers, what type of training they need to succeed, the terrific pay and benefits offered, and how students can easily get involved.

Students today have so many choices when it comes to selecting a career when they graduate from high school or college. But young people rarely think about joining the insurance industry, and that's unfortunate because we have lots of fantastic opportunities that pay well even for those students that want to start their career immediately after high school.

Did you know that insurance is a billion-dollar industry with over 40 different types of opportunities that provide great salaries, flexibility and stability? Right now we have a large number of insurance professionals retiring, resulting in a huge need for a variety of talent, even drone pilots!

The opportunities are endless, and I'd like to share with your students how they can get into our industry. Many people are unaware that you don't need a college degree to work in insurance and there are so many education and training programs young people can access.

Please let me know when you are available to further discuss, as I would love to help your students learn more about insurance careers. Lastly, if it's easier you can contact me via phone.

Sincerely,

(Your Name)

(Your Phone Number)