

# An Introduction to Invest



# What is Invest?

- A non-profit organization dedicated to improving insurance literacy of students and attracting diverse new talent to the industry
- Supported by over 100 insurance companies and organizations



# Over the next 6 weeks, you will...

- Learn insurance basics
- Managing risk
- Issues in Auto Insurance
- What's in a Personal Auto Policy
- How an Insurance Agency Operates
- Insurance Careers
- Marketing and Selling Insurance
- Real life job skills



# You Will...

- Hear from educated and distinguished guest speakers from the insurance industry
- Play games on the computer
- Learn how to present yourself during a job interview with a mock interview
- Simulate an insurance environment



# Scholarship Dollars

- By completing this six-week program, you are also eligible for scholarship dollars through Invest



[www.investprogram.org/scholarships](http://www.investprogram.org/scholarships)

# Your Resources

- The Invest Textbook or E-book
- Rating Software
- Explore Career options
- [www.investprogram.org](http://www.investprogram.org)



# Lets Get Started!

- Using your computer, go to [investprogram.org](http://investprogram.org)
- Click on '**Course Material**' tab and Log in
- Try the 'Risk and Probability' Game

